



Agenda

Friday, November 8, 2024	
12:00 pm – 6:00 pm	Registration Desk Open
	Practice Building Session
1:00 pm – 1:30 pm	Skincare Industry 2024 <i>Tina Fair</i>
1:30 pm – 1:50 pm	Key Performance Indicators for a Successful Skincare Business <i>Kristen McClellan</i>
1:50 pm – 2:10 pm	5 Steps for Successful Branding <i>Doris Day, MD</i>
2:10 pm – 2:30 pm	Best Practices From a High Performer <i>Emily Ann Scalise, MA</i>
2:30 pm – 3:00 pm	Make Industry Your Practice Partner <i>Panel Discussion</i>
3:00 pm – 3:20 pm	Derms with Pearls: Panel of High Producers <i>Ruth Tedaldi, MD, Vivian Bucay, MD, Doris Day, MD, Glynis Ablon, MD</i>
3:20 pm – 3:40 pm	Break with Exhibitors
	Regenerative Dermatology Session
3:40 pm – 4:00 pm	The Basics of Regenerative Medicine <i>Alessandra Zonari</i>
4:00 pm – 4:20 pm	Targeting the Epigenome <i>TBD</i>
4:20 pm – 4:50 pm	Reframing Anti-Aging in the Era of Regenerative Technologies <i>Panel Discussion: TBD</i>
4:50 pm – 5:10 pm	Current Applications of Regenerative Science in Dermatology <i>Rahul Mehta, PhD</i>
5:10 pm – 5:30 pm	The Next Frontier in Product Efficacy: Biomarker Evaluation <i>Prithwiraj Maitra, PhD</i>
5:30 pm – 6:15 pm	Welcome Reception with Exhibitors

Saturday, November 9, 2024	
7:00 am – 5:30 pm	Registration Desk Open
7:30 am – 8:00 am	Breakfast with Exhibitors
8:00 am – 8:30 am	Product Theaters
8:30 am – 9:00 am	The Science of Aging <i>Sewon Kang, MD</i>
	Special Patient Populations Session
9:00 am – 9:20 am	Sensitive Skin Skincare <i>Zoe Draelos, MD</i>
9:20 am – 9:40 am	Considerations for Mature Skin <i>Ellen Gendler, MD</i>
9:40 am – 10:00 am	Considerations for Men <i>Corey Hartman, MD</i>
10:00 am – 10:20 am	Skin of Color <i>Nada Elbuluk, MD</i>
10:20 am – 11:00 am	Break with Exhibitors
	Skincare Primer Session
11:00 am – 11:20 am	Growth Factors and Peptides <i>Heather Woolery-Lloyd, MD</i>
11:20 am – 11:40 am	Antioxidants and Retinoids <i>Kavita Mariwalla, MD</i>
11:40 am – 12:00 pm	Exosomes <i>Todd Schlesinger, MD</i>
12:00 pm – 12:20 pm	Photoprotection Update <i>Steve Wang, MD</i>
12:20 pm – 12:30 pm	Lunch
12:30 pm – 1:00 pm	Product Theaters

	Topicals for the Medical Patient Session
1:05 pm – 1:20 pm	New Therapeutics for Acne and Rosacea <i>Hilary Baldwin, MD</i>
1:20 pm – 1:40 pm	Skincare for the Acne and Rosacea Patient <i>Julie Harper, MD</i>
1:40 pm – 2:00 pm	New Therapeutics for Atopic Dermatitis and Psoriasis <i>Ted Lain, MD</i>
2:00 pm – 2:20 pm	Skincare for the AD and Psoriasis Patient <i>James Q. Del Rosso, DO</i>
2:20 pm – 2:40 pm	Off-Label Uses for Topical Medications <i>Neal Bhatia, MD</i>
2:40 pm – 3:00 pm	Sustainability <i>Courtney Rubin, MD</i>
	Integrated Skincare Session
3:00 pm – 3:20 pm	How I Do It: An Expert Approach for the Laser Patient <i>Jill Waibel, MD</i>
3:20 pm – 3:40 pm	How I Do It: An Expert Approach for the Non-Laser Aesthetic Patient <i>Vivian Bucay, MD</i>
3:40 pm – 4:00 pm	How I Do It: An Expert Approach to the Injectable Patient <i>Glynis Ablon, MD</i>
4:00 pm – 4:20 pm	Break with Exhibitors
	Panels
4:20 pm – 4:40 pm	Studies to Back Claims: Understanding the Nuances Panel Discussion <i>Rahul Mehta, Patti Brieva, PhD, RK Pillai, PhD, Giuseppe Valacchi, MD</i>
4:40 pm – 5:00 pm	Debunking Social Media Skincare Myths Panel Discussion <i>Heather Woolery-Lloyd, MD, Nada Elbuluk, MD, Sandra Lee, MD</i>
5:00 pm – 5:20 pm	Cutting Edge but Compliant - Understanding FDA Oversight Panel Discussion <i>Ethan Min, Alyssa Lask</i>
6:00 pm – 7:00 pm	Resident Happy Hour

Sunday, November 10, 2024	
7:30 pm – 11:00 am	Registration Desk Open
8:00 am – 8:30 am	Breakfast
8:30 am – 9:00 am	Product Theaters
	Nutraceuticals Session
9:00 am – 9:20 am	Nutraceuticals for Inflammatory Skin Diseases <i>Mark Nestor, MD, PhD</i>
9:20 am – 9:40 am	Nutraceuticals for Hair Growth <i>Patricia Farris, MD</i>
9:40 am – 10:00 am	Nutraceuticals for Anti-Aging <i>Doris Day, MD</i>
	Integrative Skincare Session
10:00 am – 10:20 am	Integrative Skincare for Inflammatory Dermatoses <i>Peter Lio, MD</i>
10:20 am – 10:40 am	Integrative Skincare for the Esthetic Patient <i>Raja Sivamani, MD, MS</i>
10:40 am – 11:00 am	Botanical Ingredients <i>Carl R. Thornfeldt, MD</i>
11:00 am – 11:20 am	Break
	Social Media Session
11:20 am – 11:30 am	Social Media for your Brand <i>Whitney Bowe, MD</i>
11:30 am – 11:40 am	Social Media for your Practice <i>Heather Woolery-Lloyd, MD</i>
11:40 am – 11:50 am	Social Media Pearls <i>Sandra Lee, MD</i>
11:50 am – 12:15 pm	Panel Discussion: Longevity of Social Media

 **SCIENCE OF
SKINCARE**
SUMMIT

	<i>Whitney Bowe, MD, Heather Woolery-Lloyd, MD, Sandra Lee, MD, Renee Rouleau</i>
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